





PLASTISOL IS USED AS INK FOR SCREEN-PRINTING ON TO TEXTILES. PLASTISOLS ARE THE MOST COMMONLY USED INKS FOR PRINTING DESIGNS ON TO GARMENTS, AND ARE PARTICULARLY USEFUL FOR PRINTING OPAQUE GRAPHICS ON DARK FABRICS AND BLENDED GARMENTS. PLASTISOL INKS ARE NOT WATER-SOLUBLE.

PROS
CONSISTENCY
VIBRANCY

CONS
THICK PRINT



PLASTISOL IS BEST USED WHEN THE CUSTOMER WANTS THE MOST CONSISTENT/VIBRANT PRINT WITHOUT FADING. ESPECIALLY ON BLENDED GARMENTS.



OUR SPECIAL HYBRID INK IS A PERFECT BLEND OF WATER BASED AND PLASTISOL INKS. HYBRID INK ALLOWS FOR THE CONSISTENCY OF PLASTISOL INKS WHILE ALSO CREATING A SOFTER PRINT SIMILAR TO WATER BASE AND DISCHARGE INKS.

PROS

SOFTER PRINT
CONSISTENCY

CONS

NOT ALWAYS SUITABLE
ON CERTAIN BLENDED
GARMENTS



HYBRID IS OUR SUGGESTED INK OF CHOICE.
GUARANTEED SOFTER / CONSISTENT PRINTS.
* NOT SUITABLE FOR ALL GARMENT COLORS/BLENDS



DISCHARGE INK IS A DECORATIVE INK THAT ACTUALLY DYES THE FABRIC INSTEAD OF SITTING ON TOP OF IT. THIS PROCESS CREATES A VERY SOFT/VINTAGE FEEL TO THE PRINT. COMMONLY USED ON DARKER GARMENTS.

PROS

VERY SOFT PRINT
VINTAGE FEEL

CONS

NOT SUITABLE ON
BLENDED GARMENTS



DISCHARGE INKS ARE BEST USED ON DARKER GARMENTS NEEDING A SOFT / VINTAGE PRINT.

* PRINTING DISCHARGE INKS ON BLENDED GARMENTS WILL CAUSE EXTREME DISTRESSING AND INCONSISTENCIES WITH YOUR PRINT



WATER BASED INK IS A DECORATIVE INK THAT SOAKS INTO THE FABRIC INSTEAD OF SITTING ON TOP OF IT. THIS PROCESS CREATES A VERY SOFT/VINTAGE FEEL TO THE PRINT. COMMONLY USED ON LIGHTER GARMENTS.

PROS

VERY SOFT PRINT
VINTAGE FEEL

CONS

NOT SUITABLE
ON BLENDED GARMENTS
OR DARK GARMENTS



WATER-BASED INKS ARE BEST USED ON LIGHTER GARMENTS NEEDING A SOFT / VINTAGE PRINT.

* PRINTING WATER-BASED INKS ON BLENDED GARMENTS WILL CAUSE EXTREME DISTRESSING AND INCONSISTENCIES WITH YOUR PRINT



PROCESS PRINTING IS THE PRINTING OF A FULL SPECTRUM OF COLORS USING HALFTONE DOTS LAYERED OVER EACH OTHER. THIS PROCESS IS USED WHEN SCREEN PRINTING A REALISTIC IMAGE ONTO YOUR GARMENTS. PROCESS PRINTING MAY ALWAYS BE USED WHEN THE COLORS NEEDED TO PRINT YOUR ARTWORK EXCEED THE MAX AMOUNT OF COLORS OFFERED BY YOUR PRINTER.

PROS

ALLOWS YOU TO PRINT
REALISTIC IMAGES OF
MULTIPLE COLORS

CONS

ARTWORK WILL REQUIRE
A COLOR SEPARATION FEE
(SEE CSR FOR MORE INFO)



PROCESS PRINTING REQUIRES THE USE OF SMALL HALFTONE DOTS RATHER THAN SOLID COLORED SHAPES.